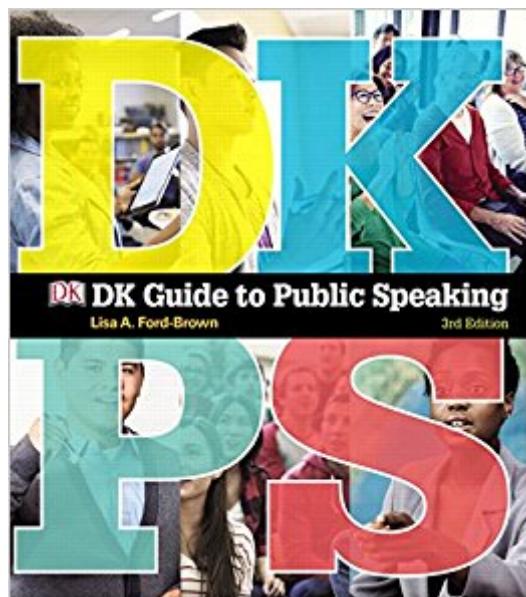


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# DK Guide To Public Speaking (3rd Edition)



## **Synopsis**

For courses in Public Speaking Â An easy-to-navigate, visually engaging guide to becoming an effective public speaker DK Guide to Public Speaking gives students the practical information they seek, supported by the concepts and theories instructors want â " all presented within a compelling Dorling Kindersley design that facilitates an intuitive learning experience. Author Lisa Ford-Brown offers a user-friendly resource that equips students with the tools to become effective public speakers. The Third Edition has been updated with contemporary examples of speeches and presentation aids to engage students and ensure a contemporary view of public speaking. Â DK Guide to Public Speaking, Third Edition is also available viaÂ Revelâ„¢, an interactive learning environment that enables students to read, practice, and study in one continuous experience.

## **Book Information**

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## **Customer Reviews**

Lisa A. Ford-Brown is a writer and educator dedicated to the field of human communication. Her books include the DK Guide to Public Speaking, the DK Speaker, and DK Communication. She earned her B.S. and M.A. from Indiana State University in Speech Communication with minors in English, the Visual Arts, and Womenâ™s Studies. She holds a PhD in Speech Communication from Southern Illinois Universityâ "Carbondale. She currently teaches at Columbia College. From 2003â "2005, Dr. Ford-Brown chaired the Columbia College Humanities Department and served as a member of their Board of Trustees from 2008â "2010. Prior to her current position, she taught at Indiana State University and the University of Dubuque. She has received several performance and teaching awards. Most notably, she was named advisor of the year at Columbia College and

Faculty of the year at Columbia College and the University of Dubuque. She is a long-standing member of the National Communication Association, Central States Speech Association, and the National Honor Society of Phi Kappa Phi. Dr. Ford-Brown and her partner, Bruce, live on a small 20-acre farm with their two golden retrievers (Zelda and Pucc) and two cats (Sadie and Falstaff). They enjoy traveling, camping, fishing, gardening, woodworking, pottery making, and watching the grass grow.

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